**Privacy Policy** 

We at FEL Avionics are totally committed to protecting your privacy. We comply with the principles of the Data Protection Act 1998, the Privacy and Electronic Communications (EC Directive) Regulations 2003.

We collect information about you in order to process your order and to tailor your visit to our website to be as relevant to you as possible. We do not send random marketing emails to personal email addresses (spam). We will not email you in the future unless you have given us your consent.

We will give you the chance to unsubscribe any marketing email from us in the future.

**CONTACT INFORMATION:** 

FEL Avionics Limited
42 Botley Road
Park Gate,
Southampton
SO31 1AJ

Email: Info@fel-avionics.co.uk

Directors: Tony Bathard & David Rourke

## **INFORMATION:**

The type of information we will collect about you when requesting a quote or applying for a customer account includes:

Your Name

Address

**Phone Number** 

**Email Address** 

Other information necessary for processing your enquiry.

This data will be held in accordance with our internal security policy and the law. If we propose to send your data outside the European Economic Area (EEA) we will seek your consent first.

FEL Avionics simply verifies you as a customer of FEL Avionics. We will never collect sensitive information about you without your explicit consent. The information we hold will be accurate and up to date. You can check the information that we hold about you by contacting us.

We will not transfer or sell your information. We may use technology to track the use/behaviour of visitors to Fel-avionics.co.uk If you have any questions/comments about privacy, you should email us at info@fel-avionics.co.uk

We use the information that you provide for the following purposes:

To Aid in strategic development For Audit usage of the site

#### COLLECTION AND USE OF PERSONAL INFORMATION

We process personal information collected via KKM Deliveries website for the purpose of:

Providing the best possible service processing any quotations you may have requested. Providing you with information about products and services we offer.

When you request a quote we need to know your name, address, email address and delivery address. This allows us to process and fulfil your request and to notify you of a quotation. We may also ask for your telephone number which enables us to contact you urgently if there is a problem or we require additional information.

### YOUR CONSENT

By submitting information to FEL Avionics Ltd you consent to the collection and use of this information by FEL Avionics Ltd and its Service Provider (if any) in the fulfilment of your request. FEL Avionics Ltd may make changes to this Privacy Policy from time to time for any reason. We will publish those changes on our website on this page.

#### **DATA SECURITY**

We have designed our site to protect the information we collect online from unauthorised access. We safeguard your private information by implementing the appropriate physical, electronic and managerial procedure necessary to protect your privacy. To further protect your security, we also take the reasonable steps to verify your identity before granting access to your personal profile or making data changes. We are committed to protecting your privacy and have security measures in place to prevent unauthorised access to and disclosure of your personal information.

### **IMPROVING OUR SERVICE**

FEL Avionics Ltd does not sell, trade or rent your personal information to others. We do not disclose any identifying information of individual customers with third party organisations, unless this is part of the shipment process which is required to deliver your goods. We also do not use or share the personally identifiable information submitted to us by any other means without providing our customers the choice to opt-out or otherwise bar such unrelated uses.

# COOKIES

FEL Avionics Ltd use tracking technologies such as cookies to recognise your browser each time it visits fel-avionics.co.uk and to track which pages you visit whilst on our site. We use this information to optimise our site and create a better, richer online experience for our customers.

Cookies are alphanumeric identifiers that a website transfers to a computer's hard drive to enable our systems to recognise your browser and to provide a richer website experience.

Most web browsers are set to accept tracking technologies such as cookies. The Help menu in most common browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether. If you block or otherwise reject our cookies, this may affect some functionality on our site.

### **ANALYTIC TOOL**

• Google Analytics is a system used by many websites to record information about who visits a website. Google set five different cookies with expiry dates ranging from 1 day to 2 years. These cookies are used mainly to differentiate between first time visitors to a website and repeat visitors. They do not contain any personally identifiable information. You can find out more about how Google use cookies at http://www.google.co.uk/policies/privacy/ (English only)

# INTERNATIONAL PRIVACY

The above privacy statement may not be applicable in all countries of FEL Avionics Ltd visitors or registered community users, as security policies may vary according to the individual Internet laws in each host country.

### **DISCLOSURES**

We will not pass your information to any third parties. You can also email us to stop receiving any information about us and our services. If you have any queries about our Privacy Statement you should contact us by e-mail.